

EUSIPCO 2009

August 24-28



**Industrial Exhibition
& Sponsorship**

**Glasgow,
Scotland, UK**
www.eusipco2009.org

EUSIPCO 2009 Conference

The 2009 European Signal Processing Conference (EUSIPCO-2009) is the 17th in a series of conferences organised by the **European Association for Signal Processing** (www.eurasip.org). The event is Europe's most prestigious conference in this area and universities, industry and research institutes around the world attend this event each year. The conference will be held in the grand *Royal Concert Hall* in the heart of the city of Glasgow, Scotland on August 24th to 29th. EUSIPCO has a 25 year history with an average yearly attendance of around 600. Last year's conference in Lausanne, Switzerland had more than 550 papers, featured 6 tutorial sessions and sponsors and exhibitors including Nokia, Synopsys, IET, Texas Instruments and others.

This years event has attracted 800 full paper submissions with a programme of around 500 accepted papers to be published in May 2009. It is expected there will be more than 600 conference attendees. The first day of EUSIPCO 2009 is dedicated to tutorials and the remaining 4 days being the technical conference.

Sponsorship and Exhibition

"*Exhibition and Sponsorship*" (or just sponsorship) at the event is available at the (Euros) cost of €1750 (£1600 UK pounds, \$2300 US Dollars). Industrial sponsors will receive the following benefits:

- A 2 x 3 metre area to set up in the Royal Concert Hall at EUSIPCO 2009 (electrical power provided).
- A 1/2 page in the printed Conference Programme on company profile, products and other information.
- Two complimentary event passes for the conference and two tickets for the Banquet & Civic Reception (or alternatively a number of day passes to the event for company customers).
- Access to the EUSIPCO Tutorials for up to 5 company representatives
- Up to 12 pages of A4 paper enclosures/booklet in the Conference Delegate Registration Bags.
- Listing with Company logo as a EUSIPCO 2009 Co-Sponsor on the conference website.
- Listing as a EUSIPCO 2009 co-sponsor in the footer of all emails to be sent to the Eurasip database (more than 3500 current names) and other planned mailshots to appropriate databases.
- Logo on CD/DVD, and on the Conference general signage as Co-sponsor of EUSIPCO 2009.
- Optional "strapline" for company of up to 7 words, e.g. for a software company "DSP Simulation made easy".
- List of conference attendees will be available to sponsors.

Previous years has about 11% of attendees are from UK (expected to grow to 15-20% this year as the conference is UK based), another 50% from Europe, and strong contributions from the USA, Japan, China and Korea)

Direct Value of Sponsorship

This sponsorship has a level of direct value which can be noted as:

- 2 conference event passes corresponds to cost of two full registrations at $2 \times \text{€}550 = \text{€}1100$
- 2 banquet tickets corresponds to $2 \times \text{€}60 = \text{€}120$
- Attendance at the tutorials represents around €250 per person attending.

Other Sponsorship Opportunities

Confirmed exhibitors and sponsors will also be able to undertake further specific sponsorship of items such as conference pens, calendars, bags, and suggestions from potential sponsors are of course welcomed.

Next Step

To book a place or discuss further, confirm interest in sponsorship by emailing: eusipco2009@eee.strath.ac.uk with details of your company/organisation and as appropriate an invoice will be sent for payment to Eusipco 2009 Ltd. A space plan for companies wishing to exhibit will be available end of May 2009.